Advertising options**



Take advantage of REHAB as the **perfect environment** to present your solutions to your target groups in a **focused** and **tailor-made way**.

Company logo

€ 150*

Increase your recognisability and make sure that visitors can find you in the exhibitor list using your logo.

When booking the service via the OSC, you can send us your logo in a maximum resolution of $250 \times 250 \,\mathrm{px}$ (JPG, PNG) by e-mail to lara.baum@messe-karlsruhe.de. We will add it to your exhibitor profile.

Please note that we can only process logos in the specified file formats and dimensions.

Top-of-the-list entry

applicable in the year of the event

€ 150*

Present your product at the top of a product category.

Additional product category

€ 30*

Generate contacts and draw attention to yourself: Visitors searching for specific product groups will find you and your products in the product directory.

 $^{\star}\!$ All prices are subject to the VAT applicable in the year of the event.

All services can be booked in the Online Service Center.

| | Obligatory basic marketing fee | Upgrade Standard | Upgrade Premium | Upgrade Premium Plus |
|---|--------------------------------------|---------------------|--------------------|----------------------------|
| Free advertising material | √ | J | √ | √ |
| Voucher flat rate | √ | 1 | √ | J |
| Entry in the official exhibitor list Online & Print | √ | 1 | √ | 1 |
| Number of product categories in the online product group directory | 3 | 9 | 9 | 9 |
| Company logo in the exhibitor list Online & Print | _ | 1 | √ | 1 |
| Logo in the hall plan Online & Print (from 4 weeks in advance) | _ | _ | √ | 1 |
| Number of Top-of-the-list entries in the exhibitor directory | _ | _ | 1 | 2 |
| Number of slides on the LED wall in the entrance hall | _ | _ | - | 1 |
| Presentation on a City Light poster at the trade fair entrance (outside) | _ | _ | _ | 1 |
| All prices are subject to the VAT | included | € 290* | € 560* | € 1.490* |

You can book the marketing packages in the OSC under "Marketing and Press".