

INFORMATION FOR EXHIBITORS

REHAB

Rehabilitation | Therapy | Care | Inclusion

THE 24TH EUROPEAN TRADE FAIR



Three trade fairs. One organiser.
Your stage for innovation.

Our events regularly connect **people, ideas** and **innovations**.
At **three strong locations**, we create space for **encounters**,
interdisciplinary **exchange** and **economic success** –
for everyone who wants to help **shape the future**.



messe
— karlsruhe



JOIN **NOW** AND **SECURE**
EARLY BIRD RATES UNTIL
30TH SEPTEMBER 2025!



[irma-messe.de/ausstellerbereich/
informationen-irma-hamburg-2026](https://irma-messe.de/ausstellerbereich/informationen-irma-hamburg-2026)

18 – 20 June 2026
Hamburg Messe + Congress

- Two-year cycle
- 7,000 private and trade visitors
- 150 exhibitors
- 8,000 m² gross exhibition space



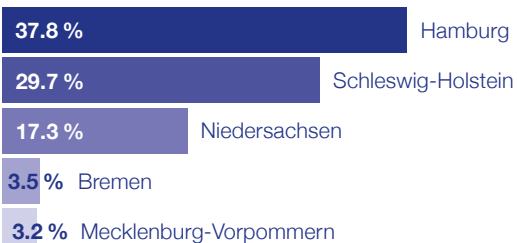
„After inspiring days at REHAB Karlsruhe and IRMA Bremen, we are now particularly looking forward to IRMA in Hamburg!

All three trade fairs have been impressive for years with their special atmosphere and intensive exchange directly with trade visitors, affected persons and their relatives. **For us, all three trade fairs are indispensable** for creating genuine proximity to people in the respective region and their needs. In addition, these trade fairs are an **ideal platform** for maintaining and expanding existing networks with market participants, cost bearers and institutions.“

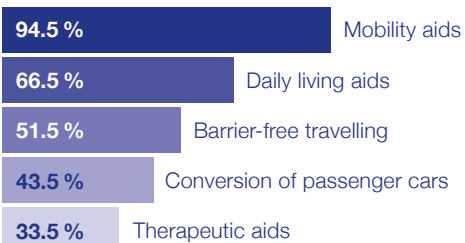
Thomas Buggle, Head of Sales SANO Deutschland



Top 5 visitor origins:



Top 5 topics of interest to trade fair visitors:



Exhibitors rate both the quality of visitors and their satisfaction with their participation in the trade fair with an average school grade of

1.9



IRMA

REHAB

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THE 24TH EUROPEAN TRADE FAIR

13 – 15 May 2027
Messe Karlsruhe

Concurrent with the trade fair:

CON.THERA
Interdisciplinary Conference for Therapists

JOIN **NOW** AND **SECURE**
EARLY BIRD RATES UNTIL
30TH JUNE 2026!



rehab-karlsruhe.com/en/exhibit

- Two-year cycle
- 15,500 private and trade visitors
- 400 exhibitors from 16 countries
- 30,000 m² gross exhibition space
- Around 250 participants at the parallel interdisciplinary therapist congress CON.THERA



„REHAB in Karlsruhe is one of the **most important trade fairs** for us. The **high number of visitors and the excellent organisation** provide an ideal platform for us to present our new products. Every time, we look forward to seeing familiar faces again and exchanging ideas in a relaxed atmosphere.“

Stefan Schäfer, Managing Director Sales and Marketing
Central Europe, Meyra GmbH



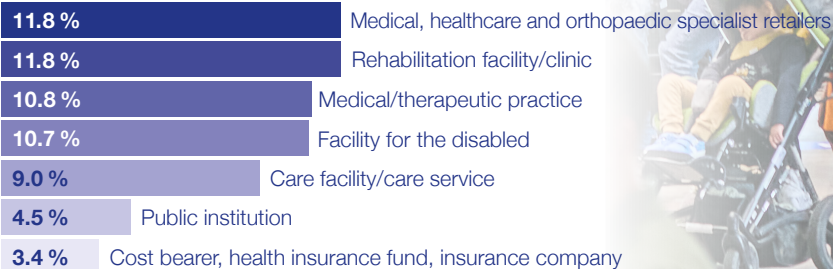
Occupation of trade visitors:



Others: Medical professionals, insurance company employees, home care providers, speech therapists, etc.



Economic sector/industry of trade visitors:



Other: Medical aids industry, educational institution, self-help group and association

around
70 %

**of visitors only
attend REHAB**
and no other
related
trade fair

REHAB

90 %

**of exhibitors
praise the quality
of REHAB
visitors**



24 – 26 June 2027
Messe Bremen

- Two-year cycle
- 5,500 private and trade visitors
- 100 exhibitors
- 4,000 m² gross exhibition space

JOIN **NOW** AND **SECURE**
EARLY BIRD RATES UNTIL
30TH JUNE 2026!



[irma-messe.de/ausstellerbereich/
informationen-irma-bremen-2027](https://irma-messe.de/ausstellerbereich/informationen-irma-bremen-2027)



„By organising three thematically related trade fairs at two additional locations in future – **REHAB**, **IRMA Bremen** and **IRMA Hamburg** – we will be able to expand our geographical reach and field of expertise nationally, tap into new target groups and intensify dialogue with the industry.“

Britta Wirtz, Managing Director of Messe Karlsruhe



Occupation of trade visitors:



Others: Medical professionals, insurance company employees, home care providers, etc.



Economic sector/industry of trade visitors:



Other: Medical aids industry, educational institution, self-help group and association

89%

of exhibitors
are **satisfied to
very satisfied** with
their participation in
the trade fair

92%

of exhibitors praise
the **quality of
visitor contacts**

You want to be part of it?
Let's plan it together!

Appreciation and personalised advice are our top priorities.

Please feel free to contact us – we will be happy to provide you with a non-binding offer:



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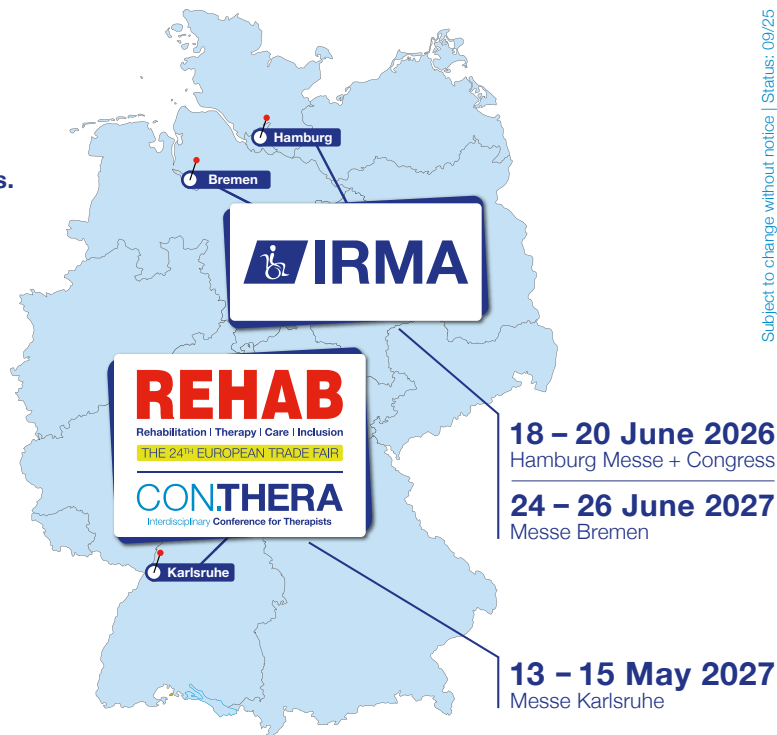


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Strong market presence from north to south.
Your optimal trade fair planning for the next 2 years.
Book now and secure attractive conditions!



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irma-messe.de